Advantages

The biggest challenge of textile and fashion e-commerce is to be able to address consumers' need to evaluate how a fabric would look in real life. Textronic provides the ultimate solution, 3D Showroom, an online 3D store to display, manage, recolor, visualize your product images and designs. 3D Showroom eliminates the tedious and time-consuming process for exhibiting your products, including arranging for photo shoots, venues, models, etc.

3D Showroom also helps you overcome the limitations of a physical store, such as storing, retrieving and displaying. Don't leave anything to your customer's imagination; flaunt your products in the style they bespeak.

Features

- Realistic and virtual mapping with lifelike creases, shades and highlights
- Endless combinations
- Custom product configurators
- Flexible data
- Personalized marketing
- Easy integration
- Concierge service and support
- Long-term stability
- Attract, engage and retain customers
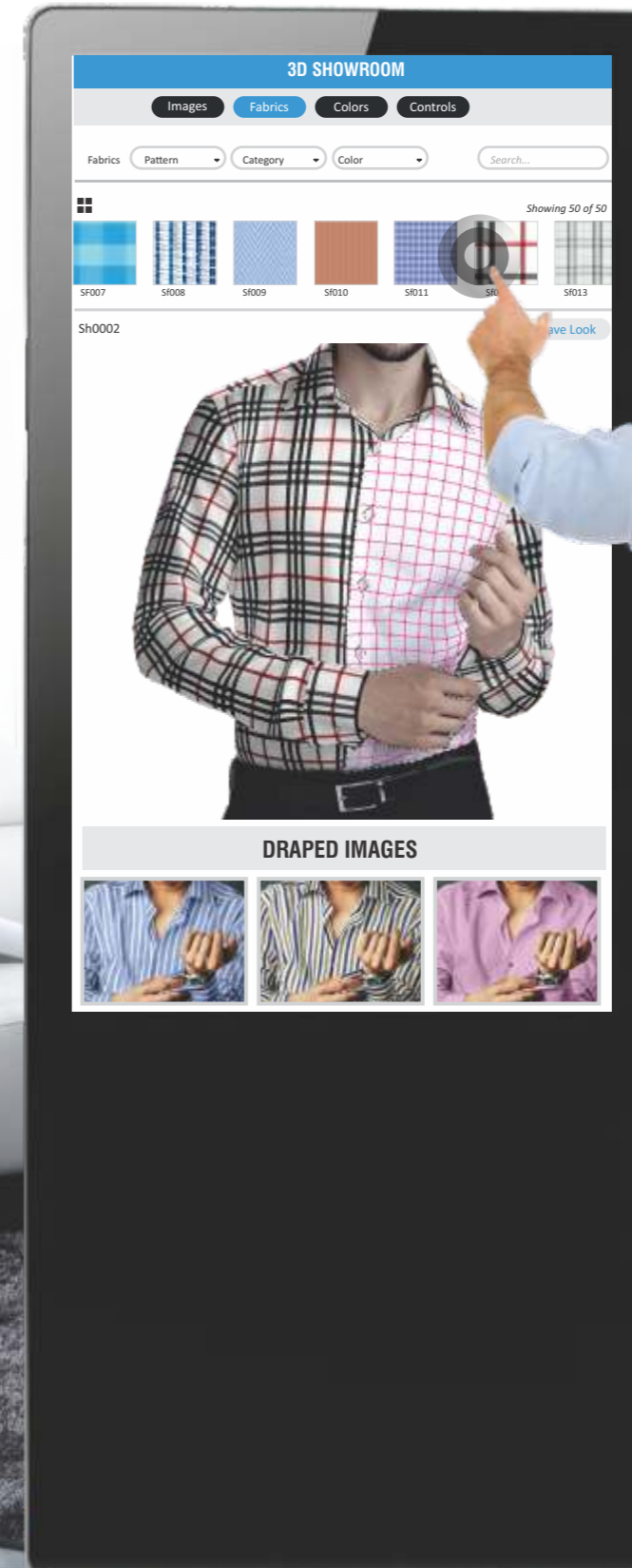- Gain cost- and time-efficiency
- Enhance sales

Web
Android
iOS

Omni Channel Solutions

3D
SHOWROOM

" *Realistic Fabric Draping*
Augmented Reality

Omni

Channel

Solutions

3D SHOWROOM

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Fabrics Pattern Category Color Search...

Showing 50 of 50

Sf007 Sf008 Sf009 Sf010 Sf011 Sf0 Sf013

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www.textronicweb.com

3D SHOWROOM

A **NextGen** online 3D store that enables realistic 3D mapping and fabric draping. A unique and innovative platform that allows users to fully leverage the power of web.

3D SHOWROOM

How it works

3D Showroom supports the 3D fabric draping of a wide range of elements, including furniture, beds, curtains, human models, etc., and give them the power to visualize their fabric as a complete product, Instantly with a click!

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1. Selection of Product

Knowing what to look for when selecting the right product can be a real challenge.

We offer a full product selection service to assist you in selecting the right product and pattern.
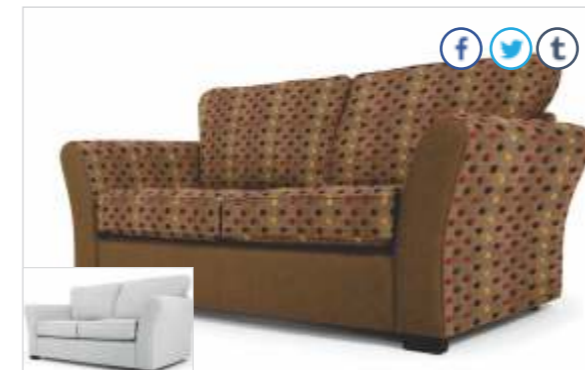
2. Choose fabrics

As the most important aspect of clothing, choosing the right fabric can be a daunting task. Fabric dictates style, fashion, and season with endless variety.

We're going to show you how you can choose a fabric for your home furnishing and clothing. You won't be limited to two or three choices, but get to pick your fabric from many options.

3. Drape Virtually & Share

Selecting fabric colors and textures to coordinate with the design of your room is just a couple clicks away, pick your favorites and then see the choices on the furnishes and clothes.

Visualize and configure every product. Experience the look, texture and quality of your products virtually.

4. Create Mockup & Presentation

Empower your team with this AR based solution to create furniture mock ups and presentations more efficiently and in lesser time.