ADVANTAGES

Consumer

Consumer Get the right fit and look, with the click of your mouse – bespoke tailoring is back in fashion. With completely customizable features, Tailor I transforms your personal computer into a sophisticated virtual extension of your tailoring shop. You can bring out your distinctive fashion quotient, style your apparels, and be a trendsetter. Tailor I is constantly updated and modified to be in accord with the latest fashion trends, so you can always be in vogue.

- Design your garment yourself, by interactively trying a host of placket, pocket, cuff, sleeve, collar and other styles.
- Personalize with a monogram; customize fonts and placement of text.
- View the 3D image of your tailored suit being developed in real time.
- Avail a step-by-step guide to body measuring or pick up a standard size. Or simply choose from previously saved personal measurements!
- Place tailoring orders without stepping into a shop!

Retailer

Tailor I, a bespoke e-commerce solution, helps you engage customers, boost sales and revenues. Incorporating every minute detail of tailoring, Tailor I enables you to co-create tailored suits and garments from a wide array of designs, fabrics, textile patterns, tailoring styles, and other intricate details.

- 3D design tailor engine with a comprehensive design and feature database.
- Excellent sales (exclusive, safe and hassle-free) and marketing tool (SEO & Viral marketing).
- No extra plug-ins – Uploaded on your web server.

A Virtual Extension
of your tailoring shop

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BESPOKE SUITS

Breu Brummell revolutionised the way men dressed in the 19th Century and Saville Row became the Mecca for custom tailored suits.

Technology Meets Style - "**Tailor I**" A Bespoke Tailoring Shop uses an online 3D design engine to offer customized tailoring services.

A touch based human interface to co-create garments engaging your customer to choose.

MTM
Made to Measure

Vents Style

None   Center   Side

Lapel

Notch   Notch Slim   Peak

Jacket Style

2 Buttons   3 Buttons   4 & 1 Close

Pocket Style

2 Straight & Billet   2 Piped   Patch No. Flap. Patch
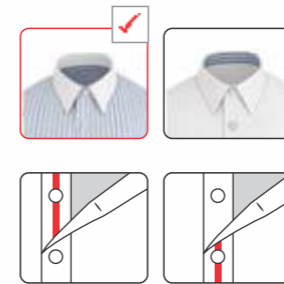
Pleats

None   Single   Double

BESPOKE SHIRTS

Simple	Advance	Contrast

Model | Sleeves | Cuff | Collar | Placket

1 Select Placket Style

2 Select Fabrics

3 Key Measurements

Avail a step-by-step guide to body measuring or pick up a standard size. Or simply choose from previously saved personal measurements!