TryON
VIRTUAL DRESSING ROOM

A Retail Innovation

Features

- An unparalleled shopping experience to the customers.
- Renders the customer to set his own style statement.
- Less space and time consumption.
- Shows the virtually draped image of the user.
- A wide range of trendy apparels and accessories are ready to get displayed digitally.
- Enables the customers to try maximum products in less time.
- Works on human gestures.
- Crowd management becomes easy.

We Provide

- Rich product visual experience.
- Cost-effective time-based packages.
- Cloud database technology, unlimited products catalog.
- High-level customization and branding of e-Catalog.
- Shortest integration time – in just few hours and not months.
- Maximum product trial facility in less time.
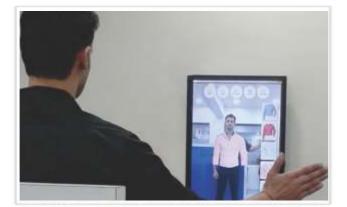- Powerful backend admin panel to help you fully maintain without external help.
- Social sharing, review-and-rate features.

Try On is an augmented reality based dressing room (trial room) for retail and e-commerce platform giving your customers an immerse visual connection with your products, thereby enriching their shopping experience.

From shop-able windows to products that come alive "Try On" gives the most convenient, versatile and virtual shopping experience hence improving customer-retention.

1. Visual Merchandising

Try On digitally manages your limitless product options ensuring ease of access and allows you better IN Store merchandise display enablling a rich visual experience.

Be it Men formal, casual or party wear OR Women formal, casual, western wear, Traditional such as Saree, Lenga Cholis your users can easily try on a set of attires without physically undressing.

2. Enhanced Customer Engagement

Rich User Interface that reads "Human Gestures" enables your customer to visualize his selected garments by simple wave swipe gesture.

This innovative technique will enable a unique experience of customer engagement.

The simplicity and fun empowers / engages him to experiment with the entire range increasing possibilities and business.

Try On empowers your customer with a Virtual Dressing Room enabling him to simply try out garments with out actual wearing them. This gives him / her a choice of trying maximum products in less time with rich visualization thereby enhancing his shopping experience.

3. Better Managed Store

The Trial room rush is much lighter since the customer is focused to simply check out the FIT and confirm the Visual appeal which has been 90% achieved by the Try On console.

Reduced usage of trail ensures less damage to the inventory, folding and stacking operations are also minimized.

2. Increase in Sales

With Try On providing your customers the convenience of simply waving his hand and virtually wearing the garment and confirming his desired and unique look. it gives him a glorious shopping experience. There is no doubt that the retailing business of yours will soon encounter upturn in the development of customer conversion rates.

The Try On technology will make your customers feel special and subsequently make the entire shopping a lucrative business with better customer recall and retention.